

## Virginia Amateur Sports, INC

711 5<sup>th</sup> Street NE, Suite C Roanoke, Virginia 24016 Telephone: (540) 343-0987

www.CommonwealthGames.org

Contact: Charity E. Waldron

Director of Operations & Media Relations

(434) 515-0549 - direct

FOR IMMEDIATE RELEASE

## **New Title Sponsor for 2021 Smith Mountain Lake Triathlon**

Virginia Amateur Sports is excited to announce that **Focus One, Integrated Financial Planning** will be the title sponsor for the 2021 race, to be held Saturday, May 1 at Smith Mountain Lake State Park.

FocusOne Integrated Financial Planning is excited to be a part of the SML Triathlon. As former college athletes we know the hard work it takes to compete in an event like this. At FocusOne we believe that physical fitness and financial fitness go hand in hand. Best of luck to all on a safe and fun race."



Bo Blankenship, MTA, CFP. Ben Fry, CFP, CLTC. Adam Peters, CFP, AIF.

Date: April 22, 2021



For more information on the event, including images for download, visit: www.CommonwealthGames.org

Member of the National Congress of State Games – learn more at www.stategames.org